



UBS JOURNAL OF BUSINESS AND ECONOMIC POLICY

Volume 1 Issue 2 (June)

<https://journals.unizik.edu.ng/index.php/ubsjbep>

2023

**Quarterly Journal of UNIZIK Business School,
Nnamdi Azikiwe University, Awka, Anambra State, Nigeria**

**SUBMISSIONS TO:
Info.ubsjournal@journals.unizik.edu.ng**

© June, 2023-UBSJBP



UBS Journal of Business and Economic Policy

1 (2) June, 2023

<https://journals.unizik.edu.ng/index.php/ubsjbep>

Official Journal of UNIZIK Business School, Awka, Anambra State, Nigeria

**Copyright © UNIZIK Business School, , Nnamdi Azikiwe University
Awka, Anambra State, Nigeria.**

Published: 2023

Website: <https://journals.unizik.edu.ng/index.php/ubsjbep>

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise without the prior written permission of the copyright owner.



UBS Journal of Business and Economic Policy

1 (2) June, 2023

<https://journals.unizik.edu.ng/index.php/ubsjbep>

Official Journal of UNIZIK Business School, Awka, Anambra State, Nigeria

Call for Papers

UBS Journal of Business and Economic Policy is a multi-disciplinary journal published quarterly by the UNIZIK Business School, Nnamdi Azikiwe University, Awka, Anambra State, Nigeria. It is an open access, online, and peer-reviewed international journal, indexed in Google Scholar.

The opinions expressed are not necessarily those of the Editorial Team but of individual authors. The Editorial Team of UBS Journal of Business and Economic Policy (UBSJBEP) appreciates all those who subscribe to the journal, as well as the Reviewers and the Consulting Editors for their contributions.

All prepared manuscripts should align with the journal's established minimum standards and guidelines available on <https://journals.unizik.edu.ng/index.php/ubsjbep>, and should be submitted to the Editor(s) via info.ubsjournal@journals.unizik.edu.ng

The Editors of this Journal enforce a rigorous peer-review process together with strict ethical policies and standards to ensure high-quality scientific works that advance the frontiers of knowledge through this field of scholarly publication. We look forward to your new and/or next submission.



Editorial Board

Editor in Chief

Professor Emmanuel I. Okoye

Deputy Editor in Chief

Professor Chinedu Onyeizugbe

Managing Editors

1. Dr Peters Kalu
2. Dr Ugochukwu J. Nwoye

Editors

1. Professor Ezimma Nnabuike
2. Professor Uche Nwaogwugwu
3. Professor Jaja Nwanegbo
4. Dr. Chris Kalu
5. Dr Justine Igbokwe-Ibeto
6. Dr Anthony Nnedum

Review Editors

1. Dr Tochukwu Oguegbe
2. Dr Chidiebere I. Onyali
3. Dr Onyinye M. Eneh

Consulting Editors

1. Professor Benjamin C. Osioma
2. Professor Wilson Ani- Michael Okpara University of Agriculture, Umudike, Abia State, Nigeria.
3. Professor Cletus Akenbor- Federal University, Otuoke, Bayelsa State, Nigeria.
4. Professor Daniel Gbegi- Federal University, Gombe, Gombe State, Nigeria.
5. Professor Uche Onyekwelu- Enugu State of Technology, Enugu State, Nigeria.
6. Professor Grace Ofoegbu- University of Nigeria, Enugu Campus, Nigeria.
7. Dr Hemant Chittoo - University of Technology, Mauritius
8. Dr Needesh Ramphul - University of Technology, Mauritius
9. Dr. Jugu U. Yohanna- University of Jos, Plateau State, Nigeria.



CONTENTS

Determinants of capacity utilization in the Nigeria manufacturing sector Justin C. Alugbuo	1
Employee benefits and firm growth Onwuzuligbo L.T. & Ezenyimulu, C.C.	23
Does globalization matter for human capital development? Evidence from Nigeria Johnson I. Okoh; Afebuamhe A. Mijinyawa; Isiekwene M. Nwajei & Michael R. Atokpe	38
Effect of financial technology on the profitability of Deposit Money Banks in Nigeria Blessed C. Nwankwo & Ogechi C. Okoli	52
Audience perception of social media influence on government policies and activities in Nigeria Chukwudinma T. Okoji & Adeshina L. Azeez	72
Idea incubation and business growth; A study of business incubation centres in South East Nigeria Onwuzuligbo, L.T. & Nwota, O.J.	89
COVID-19 Pandemic in Nigeria: Impact, containment and intervention Peters Kalu	96
Economic diversification and informal sector growth in Africa: A review of two selected countries Sylvester O. Orie	108
Effect of corporate governance mechanism on stock price volatility of listed Insurance companies on Stock Exchanges of Nigeria and South Africa: A comparative analysis Emmanuel I. Okoye; Ugochukwu I. Ajukwara & Segun I. Adeniyi	124



Security challenges and entrepreneurial development in Pharmaceutical firms in Ogun State, Poly I. Emenike & Henry E. Okeke	138
Reassessing the impact of COVID-19 Lockdown on Traders’ adoption of social media channels In the South East geopolitical zone of Nigeria Adanna V. Obiora & Anthony O. Uche	152
Effect of Illicit drug trade on security in Anambra State Poly Emenike; Henry E. Okeke & Nchedochukwu C. Ezenwegbu	165
Attaining Economic Self-sufficiency among Households in Anambra State Nigeria: The Family Budgeting Practices Effect Ugochukwu J. Nwoye & Chisom F. Aroh	176
Zero Based Budgeting and Financial Control in Bayelsa State Public Service Johnson I. Okoh; Ifeanyi Madumere; Fidelis U. Amahi & Paul Akom	285